

## **ANJEE NEWSLETTER**

### **(THE DAILY PLANET)**

#### **THE GOALS OF THE ANJEE NEWSLETTER ARE:**

- To communicate with members and to attract new members.
- To inform the general public and ANJEE members about ANJEE's mission, organizational structure and membership opportunities;
- To inform ANJEE members about environmental education efforts, concerns, activities, and opportunities for involvement in New Jersey and Nationally;
- To encourage ANJEE members to dialog with their professional peers;
- To showcase innovative environmental education programs in formal and non-formal settings.

#### **EACH ANJEE NEWSLETTER WILL CONTAIN:**

1. The ANJEE logo;
2. The ANJEE Purpose (Article #2);
3. The list of current Executive Board members (Officers and Chairs of Standing Committees), Advisory Council members and Chairs of special committees, along with their phone numbers and affiliations;
4. Membership numbers;
5. President's message;
6. Notices of upcoming Advisory and Executive Board Meetings;
7. Notices of ANJEE-sponsored meetings, workshops, special programs, etc.;
8. Issues-oriented guest editorial (state and/or regional issues);
9. ANJEE Affiliates Updates (at least one Affiliate per issue)
10. NAAEE news, report from ANJEE's Liaison, or article from the *Environmental Communicator*;
11. Commission on Environmental Education update ("Commission Highlights");
12. Committee Reports (as needed)
13. Solicitation message from editors requesting articles, letters to editor etc.

#### **EACH ISSUE MAY ALSO CONTAIN:**

1. Article from the membership. E.g. letter to the editor, human interest story, successes and challenges in EE (At least one per issue.);
2. Article on environmental education issues – statewide, nationally, and internationally;
3. NAAEE National Environmental Education Standards updates;
4. Inspirational environmental or educational quotes, artwork, poems etc. (As fillers).
5. Information on programs that correlate EE with the NJ Core Curriculum Content Standards.

**NEWSLETTER TIMETABLE**

<b>ISSUE</b>	<b>MONTHS COVERED</b>	<b>DEADLINE FOR ARTICLES</b>	<b>DATE OF DISTRIBUTION</b>	<b>SPECIAL CONSIDERATIONS</b>
Fall	Sept, Oct, Nov	July 15	Sept 1	<i>Theme: EE Scope and Mission (linked to the workings of the NJEE Commission and the ANJEE Annual Retreat)</i> Also: EE Award solicitation, Conference Announcement.
Winter	Dec, Jan, Feb	Oct 15	Nov 15	<i>Theme: EE in NJ (linked to upcoming Conference)</i> Also: Ballot Date for Annual Retreat
Spring	March, Apr, May	Feb 1	Mar 1	<i>Theme: EE Strategies &amp; Professional Development.</i> Also: Conference report, award recipients, new officers/committees, welcome to new members, professional development workshops.
Summer	June, July, August	April 15	May 15	<i>Theme: EE Connections &amp; Collaborations (emphasis on efforts to connect NJ citizens &amp; educators, sharing of innovative EE strategies across boundaries)</i> Also: Report on Annual Retreat.